

## TARGET MARKET DETERMINATION

### EXCLUSIVE DRIVER INSURANCE POLICY

#### About This Document

This target market determination (TMD) seeks to offer consumers, distributors and staff with an understanding of the class of consumers for which this product has been designed, having regard to the objectives, financial situation and needs of the target market.

This document is not to be treated as a full summary of the product's terms and conditions and is not intended to provide financial advice. Consumers must refer to the Product Disclosure Statement (PDS) and any supplementary documents which outline the relevant terms and conditions under the product when making a decision about this product.

This TMD applies to the pd.com.au Exclusive Driver Insurance Policy, a product of Pacific International Insurance Pty Ltd (The Product).

This TMD is effective from 5 October 2021.

#### Class of Consumers That Fall Within This Target Market

This Product has been designed for consumers whose likely objectives, financial situation and needs are aligned with the Product's key attributes. The Product is designed for those consumers who have a vehicle that is either a sedan, utility, four wheel drive or people mover and is manufactured on or after 1990 (not applicable to Third Party, Fire and Theft Car Insurance - refer below) and registered for use on Australian roads.

The Product does not cover any driver who has not been disclosed and is not listed on the certificate of insurance.

The Product is only suitable for drivers over 16 years of age who hold a driver's licence that is valid in Australia, and who have had:

- no convictions for fraud, theft, arson or dangerous driving in the previous 10 years
- no more than 5 motor vehicle claims in the previous 5 years
- no driver's licence suspension, cancellation, disqualification or good behaviour condition in the previous 5 years
- no declared bankruptcy or defaulted on a loan or credit card in the previous 5 years

There are certain car owners that fall outside the target market (please refer to "Class of consumers falling outside this target market").

Within this Product, you can choose from three different types of car insurance cover, depending on your individual needs or circumstances. Each type of car insurance cover includes various additional benefits which are included at no additional cost. You may also include various optional covers which attract an additional cost.

## 1. Comprehensive Car Insurance

This cover is designed for owners of cars whose likely objectives, financial situation and needs are to protect against the financial burden that may result from an event damaging their car and/or becoming legally liable for damage to other property through the use of their car.

The key attributes of pd.com.au Comprehensive Car Insurance include coverage for events such as collision or impact, fire, flood, malicious damage, hail and storm, theft or attempted theft. Another key attribute is third party property damage, providing cover if their car causes damage or loss to someone else's property resulting from the use of their car.

Events such as these could result in significant car repair or replacement costs, so this cover is suitable for the intended target market.

## 2. Third Party, Fire and Theft Car Insurance

This cover is designed for owners of cars, whose likely objectives, financial situation and needs are that they do not wish to have cover if their car is damaged in an incident such as collision or impact, flood, malicious damage, hail and storm, or they have the means to repair or replace their car if it is accidentally damaged; however require cover if legally liable for damage to other property through the use of their car.

Vehicles less than 15 years old are not eligible for cover for Third Party, Fire and Theft Car Insurance.

The key attributes of pd.com.au Third Party, Fire and Theft Car Insurance are cover against fire and theft damage to the car. Another key attribute is third party property damage, providing cover if their car causes damage or loss to someone else's property resulting from the use of their car.

This product is suitable for the target market because it limits their financial loss if the car is damaged by fire or theft.

## 3. Third Party Property Damage Car Insurance

This cover is designed for owners of cars who possess a low value car or owners who are only seeking cover for damage done to another person's property resulting from the use of their car. The key attribute of this cover is protection against legal liability for damage to another person's property resulting from the use of their car, such as in a collision.

This product is suitable for the target market because it limits their financial loss due to an incident causing damage to another's property.

### **Class of Consumers Falling Outside This Target Market**

This Product is not suitable for car owners whose car:

- Is a private import
- Is produced by the following manufacturers:
  - Aston Martin
  - Bentley
  - Caterham
  - De Tomaso
  - Ferrari
  - Lamborghini
  - Lotus
  - Maserati
  - Morgan
  - Porsche
  - Rolls Royce
  - Tesla
- is greater than \$100,000 in value
- is classed as a Van, Light bus or Truck 2.5-3.5GVM as per glassguide.com.au
- isn't registered
- is being used to carry persons or property, or provide driver instruction, for compensation, a fee, or reward of any kind, including points or criteria for participation in vehicle sharing programs;
- is being used for retail or wholesale delivery of goods;
- is being used as a courtesy vehicle, in connection with the motor trade;
- is being used off-road, on sand, or on any path, trail or passageway that is not a gazetted road;
- is being used in a race, trial, test, or contest;
- is being used in an unlawful manner or for unlawful purposes;
- is being used on a competition racetrack, competition circuit, competition course, or competition arena;
- is on consignment to, leased to, or rented to others, or given in exchange for any compensation;
- is being used in connection with emergency services;
- is being used to move substances that pollute, contaminate, or are otherwise

- potentially harmful, provided that we will not refuse a claim if it is proven to us that your vehicle was being lawfully used to move such substances in a legally permitted manner;
- is being used to carry more passengers than permitted by law, loaded above
- the legal weight limit, or loaded in an illegal way.

### **How This Product Is to Be Distributed**

This Product can only be purchased from the pd.com.au website or contact centre, or authorised aggregators.

pd.com.au employees can only sell The Product through the contact centre if they have received adequate training from us and they must follow any guidance we give them (such as product-specific sales scripting and application processes). When completing a quote, the pd.com.au website and sales processes includes a number of questions that help to determine if the applicant is within the target market for this product, if we will insure them and their property and for what price and excess. The customer should always answer these questions accurately and check with pd.com.au if they are not sure what a question means.

These conditions make it likely that this Product will only be distributed to customers within the target market for this product because pd.com.au representatives have knowledge of the policy terms and conditions and pd.com.au processes are designed to identify instances where a policy is not suitable for the applicant.

### **Reviewing This Document**

We collect information and prepare reports regarding sales activity, performance, complaints and any occasions where this product has been sold contrary to the TMD on an at least quarterly basis to help improve its products and service.

*We will review this TMD if:*

- there are amendments to our PDS that change the cover provided;
- material changes are made to our underwriting guidelines;
- we introduce other ways in which this product can be sold;
- we receive a significant number of complaints regarding the design or distribution of this product, both from direct and aggregator sourced business based on monthly reporting analytics;
- the business performance and value provided by this Product indicate the TMD is no longer appropriate, having regard to appropriate data such as claims ratios and policy sales and cancellation rates; or
- we identify that there has been a significant dealing in the Product that is not consistent with the TMD.



Our review will occur within 10 business days of any of the above events occurring.

In any other event, a review of this TMD will be completed no later than two years from the publication date of this TMD and subsequently at two-yearly intervals.